The Legacy Center INC.

"Aging well shouldn't be rocket science in the Rocket City."

2027

MARDI GRAS

Ball & Community Parade

SATURDAY, FEBRUARY 6, 2027

HUNTSVILLE, ALABAMA · VENUE ANNOUNCED SOON

THE PARADE

10:00 a.m.

Free and open to all of Huntsville. Floats from local churches and nonprofits, marching bands, and every shade of purple, green and gold.

THE BALL

6:30 p.m.

Dinner, dancing and a live band, honoring the pillars of faith, justice and leadership that hold this community together.

Sponsorships from **$1,200**

INDIVIDUAL SEAT $100

Seating is limited. Reserve early.

LETSTALKLEGACY.COM ♦ (256) 777-4224 ♦ INFO@LETSTALKLEGACY.COM

415-A CHURCH STREET, SUITE 100, HUNTSVILLE, ALABAMA

Sponsorship Opportunities

MARDI GRAS BALL · SATURDAY, FEBRUARY 6, 2027 · 6:30 P.M.

The Mardi Gras Ball is The Legacy Center's fundraising event of the year. Sponsorship sustains the full range of our work with aging adults across Madison County, and lets us direct resources wherever the need is greatest.

Justice	Leadership	Faith
Presented by the Purple Krewe	*Presented by the Gold Krewe*	*Presented by the Green Krewe*

Three honorees are recognized on stage — one for each of our pillars.

$50,000 — **Purple Krewe** *Justice · 1 available*

Two premier tables of eight · Presented-by naming rights on the invitation and all event collateral · Podium remarks by your representative · Logo on the program cover and step-and-repeat photo backdrop · Logo in the event video and on screens throughout the evening · Named as Presenting Sponsor in all media announcements · Full-page program advertisement

$25,000 — **Gold Krewe** *Leadership · 2 available*

Premier table of eight · Presents one of the three honoree awards on stage · Logo on the invitation and all event signage · Logo in the event video and on screens during the evening · Recognition from the stage and in social and email promotion · Full-page program advertisement

$10,000 — **Green Krewe** *Faith · 4 available*

Table of eight · Named from the stage during the program · Logo on event signage, sponsor display and website · Promotion across social channels and event emails · Half-page program advertisement

$5,000 — **Royal Courtier** *8 available*

Table of eight · Logo on the sponsor recognition display and website · Quarter-page program advertisement · Inclusion in the guest gift bag (optional)

$2,500 — **Krewe Member** *12 available*

Table of eight · Name on the sponsor recognition display and website · Quarter-page program advertisement

$1,200 — **Reveler** *open*

Four seats · Name in the program

Individual seats $100 each

RESERVE YOUR SPONSORSHIP

Bailey Melton, Chief Operating Officer
(256) 777-4224 · bailey@LetsTalkLegacy.com

The Legacy Center, Inc. is a 501(c)(3) nonprofit organization. Sponsorships are tax-deductible to the extent allowed by law.

Sponsorship Commitment

MARDI GRAS BALL · SATURDAY, FEBRUARY 6, 2027

Deadlines

Commitments received by **December 1, 2026** — Giving Tuesday — are recognized in printed materials. Logos and artwork are due **December 18, 2026**. Sponsorships received after these dates are welcome and will be recognized on screens, signage and online.

SPONSOR INFORMATION

Organization name
(as it should appear in materials)

Primary contact

Title

Address

City, State, ZIP

Telephone

Email

Website

SPONSORSHIP LEVEL

☐ Purple Krewe — Justice	**$50,000**	☐ Gold Krewe — Leadership	**$25,000**
☐ Green Krewe — Faith	**$10,000**	☐ Royal Courtier	**$5,000**
☐ Krewe Member	**$2,500**	☐ Reveler	**$1,200**

☐ We are unable to sponsor this year, but wish to contribute $ _____

PAYMENT

☐ Check enclosed, payable to The Legacy Center, Inc.

☐ Please send an invoice by email

☐ I would like to pay by credit card — please send a payment link

AUTHORIZATION

Authorized signature _____ Print name _____ Date _____

RETURN THIS FORM

bailey@LetsTalkLegacy.com · (256) 777-4224

The Legacy Center, Inc. · 415-A Church Street, Suite 100, Huntsville, AL 35801

A 501(c)(3) nonprofit organization. The fair market value of goods and services received will be stated in your acknowledgment letter.